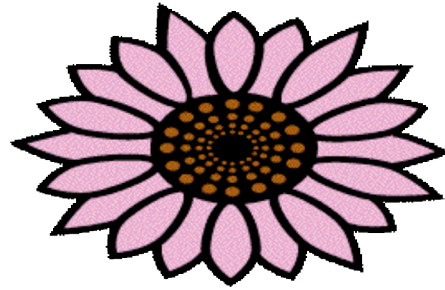


Freya Lustie
FreyaWorks, LLC



Freya Lustie, founder and principal of **FreyaWorks, LLC** is a vastly-experienced public relations, marketing and special events professional with a mammoth work ethic. Her proven problem-solving approach stems from laboring alongside large corporations, non-profit organizations, government agencies, small businesses, and sole proprietors. Her expertise at establishing, maintaining, and growing business relationships bears fruit in the procurement of new clients and the oft-renewing of contracts with past customers.

With a vast background in assisting everyone from business and government executives to the up-and-coming musical artist, Freya has a remedy that speaks to any situation. Since 2001, she has provided exemplary service to her multitude of satisfied clients.

Prior to founding FreyaWorks, LLC, Freya spent time working in non-profit and for-profit communities in the areas media buying, media selling, communications, PR, web development and management, project management, copyrighting, all aspects of collateral development, training and planning.

Freya has developed and managed budgets from \$2000 to \$200,000. She has overseen entire marketing and advertising campaigns as well as smaller portions of a campaign. She has experience in traditional media as well as grassroots marketing.

Freya is an expert at developing time-lines, marketing plans and marketing strategies. With a wide network of professional resources including professional designers, programmers, printers, photographers and media, Freya is able to readily call on these contacts in the role of project manager.

Contact FreyaWorks, LLC today and see how Freya Lustie and company are the answer to the proverbial brick walls that organizations face on a daily basis.